

Natural Lunch Buds - You could WIN & GIVE "Lunch for a Year" (the "**Contest**")
OFFICIAL RULES AND REGULATIONS

THIS CONTEST IS ONLY OPEN TO LEGAL RESIDENTS OF CANADA AND IS GOVERNED BY
CANADIAN LAW.

NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT IN ANY WAY WHATSOEVER
INCREASE OR OTHERWISE IMPACT YOUR CHANCES OF WINNING.

Standard data rates apply to entrants who choose to participate in the Contest via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

1. **AGREEMENT TO BE LEGALLY BOUND BY THE OFFICIAL RULES:** By submitting an entry into this Contest, you are signifying your agreement that you have read and agree to be legally bound by these Official Rules (the "**Rules**").
2. **CONTEST PERIOD:** The Contest begins on July 4, 2022 at 12:00:01 A.M. Eastern Daylight Time ("**EDT**") and ends on September 30, 2022 at 11:59:59 P.M. EDT (the "**Contest Period**"). For the purposes of these Official Rules and Regulations (the "**Rules**"), a day (each, a "**Day**") commences at 12:00:00 A.M. EDT and ends at 11:59:59 P.M. EDT.
3. **ELIGIBILITY:** The Contest is open to legal residents of Canada who are located within Canada, have reached the legal age of majority in their province/territory of residence at the time of entry and if applicable awarding of the prize. To enter, you will require a valid email account. You are not eligible to participate if you are an employee, officer, director, representative or agent (or someone with whom any such person is domiciled, whether related or not) and members of their respective immediate family of Dare Foods Limited (the "**Sponsor**"), Maple Leaf Foods Inc., (the "**Prize Partner**") or of any of their divisions, subsidiaries, affiliates, the independent contest organization, advertising/promotion agencies or any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (collectively, the "**Contest Parties**"). Groups, clubs, organizations, businesses and commercial/non-commercial entities cannot participate. For clarity, "immediate family" means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse, regardless of where they reside. The information you provide will be used for the administration of this Contest and in accordance with the Sponsor's privacy policy and the Prize Partner privacy policy (see Rule 21 below). In these Rules, where the context requires or permits, the term "**Sponsor**" includes a representative or agent of the Sponsor. In these Rules, a person who is eligible to enter the Contest is called an "**entrant**" or "**eligible entrant**". See Rule 4 for the definition of an "**Entry**".
4. **HOW TO ENTER: NO PURCHASE NECESSARY.**
 - a. To enter, visit www.NaturalLunchBuds.ca or www.ComplicesDeLunchNaturels.ca (the "**Websites**");

- b. Select “Get Started” and complete the Official Contest Entry Form with all required information (your full legal name; telephone number including area code; province; and email address);
- c. Check the box to signify your agreement that you have reached the age of majority in your province/territory of residence at the time of entry and that you have read and agree to be legally bound by the terms and conditions of these Rules.
- d. **Optional, Opt in:**
 - i. Check the box to indicate if you would like to sign up and start receiving news about products; contest and coupons from Dare Foods Limited.
 - ii. Check the box to indicate if you would like to sign up and start receiving news about products, contest and coupons from Maple Leaf Foods Inc.

IMPORTANT NOTE: It is not necessary to opt-in to receive promotional communications from Dare Foods Limited or Maple Leaf Foods Inc., and you can opt-out of receiving promotional communications from either of them at any time without impacting your chances of winning in this Contest.

- e. **Optional, how to earn bonus entries for referring a personal friend or family member:**
 - i. **QUALIFYING CRITERIA FOR A REFERRAL:**
 - a. For each personal friend or family member that you refer to the Contest they must be a legal Canadian resident who resides in Canada and has reached the age of majority in his/her province/territory of residence at the time of referral. As an entrant into this Contest, it is your responsibility to ensure that you have received consent from each personal friend or family member to share his/her full name and email address for the purpose of permitting the Sponsor to send a one-time email inviting your personal friend or family member to enter the Contest.
 - b. A personal friend is defined as an individual with whom you have direct two way communications with and with whom it is reasonable to conclude that you have a personal relationship considering sharing interests, experiences, opinions and other relevant factors. A family member is defined as mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse, or an individual with whom you are related by marriage or common-law partnership, and with whom you have a direct voluntary two way communication with. The personal friend or family member information that you provided to the Sponsor will not be added to any direct marketing list or used in any direct marketing programs without his/her consent. If you have any questions, please review the Sponsor privacy policy at https://www.darefoods.com/ca_en/privacy or you may

contact them by sending an email to consumercare@darefoods.com or by calling 1-800-668-3273.

- c. In these Rules, a personal friend or family member who is referred to the Contest is called a “**Friend**”.
 - ii. **HOW TO EARN BONUS ENTRIES:** For each Friend that you refer to the Contest you will earn as the entrant five (5) bonus entries per Friend (each, a “**Bonus Entry**” and collectively “**Bonus Entries**”) to a maximum of fifteen (15) Bonus Entries during the Contest Period. For clarity, to earn fifteen (15) Bonus Entries you must refer three (3) different Friends during the Contest Period. Friends can be referred as part of a single Entry or as part of future Entries. Any additional Friends that you refer after you have earned your fifteen (15) Bonus Entries will not earn you any further Bonus Entries into the Contest. Friends may only be referred to the Contest once (1) during the Contest Period by any entrant. If any Friend that you are referring to the Contest has already been referred to or otherwise entered the Contest, you will receive an alert within the Entry Form page that this email has already been submitted and to select an alternative Friend who has not been referred to or otherwise entered the Contest already.
 - iii. To earn five (5) Bonus Entries, enter a Friend’s first and last name and email address. Repeat up two (2) more times for other qualifying individuals to earn the maximum of fifteen (15) Bonus Entries. Note: The referred Friends do not need to enter the Contest for you to earn your Bonus Entries.
 - iv. Check the box to confirm that each referred individual is a personal friend or personal family member, are a legal Canadian resident who resides in Canada and has reached the age of majority in his/her province/territory of residence, **that you have received permission from the Friend or Friends to share their personal information with the Sponsor in relation to this Contest and that you agree that this Contest website can send each Friend whom you have referred a one-time email informing them about this Contest.**
 - f. Select “Submit” to submit your completed Entry Form (the “**Entry**”). To be eligible, your Entry must be submitted and received in accordance with these Rules.
 - g. Upon receipt of your Entry, you will receive a “Thank you for entering” message. Your personal information that you provided will only be used for the administration of this Contest unless you opted in to receive future communication from the Sponsor and/or the Prize Partner and in accordance with their corresponding privacy policies (see Rule 21 below). No entries will be accepted by any other means.
5. **ENTRY LIMIT: There is a limit of one (1) Entry per person, per Day. For greater certainty and the avoidance of any doubt, an entrant can only use one (1) email address and all personal information provided must be truthful and accurate.** For further certainty and the avoidance of any

doubt, an entrant can only use one (1) email address to enter the Contest and such email may only be used by one (1) person regardless of whether the email is shared by two (2) or more people. An entrant may not submit an Entry on behalf of any other person, including without limitation but for greater certainty, another member of his/her household and/or any other family member who may not reside with an entrant. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) obtain more than one (1) Entry, per Day; and/or (ii) use multiple names, identities, email addresses and/or any automated, macro, script, robotic, auto-re-mailers or other system(s) or program(s) and/or any other means not in keeping with the Sponsor's interpretation of the letter and/or spirit of these Rules to enter or otherwise participate in or to disrupt this Contest; then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. Your Entry may be rejected if (in the sole and absolute discretion of the Sponsor) the Entry Form is not fully completed with all required information and submitted and received in accordance with these Rules. The Sponsor, Contest Parties, and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "**Released Parties**") are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Entries and/or other information (all of which is void).

6. **VERIFICATION:** All Entries and entrants are subject to verification at any time and for any reason. The Sponsor, reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry, and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor's interpretation of the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification of the entrant and any or all of his/her Entries in the sole and absolute discretion of the Sponsor. Proof of transmission (post-marks, screenshots or captures etc.) or attempted transmission of a submission or of attempted submission of any communication, does not constitute proof of delivery or receipt by the Contest computers or Sponsor. The sole determinant of the time for the purposes of this Contest will be the official time-keeping device(s) used by the Sponsor.
7. **PRIZE AND APPROXIMATE RETAIL VALUE:** There will be a one (1) "Lunch for a Year" Prize packages (the "**Prize**") available to be won during the Contest Period. The Prize consists of two (2) components:
 - a. **1st component - Eligible winner's component:** The eligible winner will receive: (a) \$1,825.00 CDN issued in the form of a cheque payable in the winner's name as it appear on his/her Entry; (b) fifty-two (52) product coupons each redeemable for one (1) package

of Maple Leaf® Natural Selections®. The Prize Supplier estimates the national average retail value of a package (150-250g) of Maple Leaf® Natural Selections® sliced meat at \$6.99 CDN; and (c) one hundred and four (104) boxes of assorted Dare products (selection may include: Bear Paws®, Boulangerie Grissol®, and Breton®). Varieties will be selected by the Sponsor in its sole and absolute discretion. The Sponsor estimates the national average retail value of a box of Dare Bear Paws® cookies is \$3.00 CDN.

- b. **2nd component - Eligible winner's "buddy" component:** The eligible winner's "buddy" will receive: (a) \$1,825.00 CDN issued in the form of a cheque payable in the "buddies" names as it appears on the "Buddy Release Form" as defined in Rule 10 below; (b) fifty-two (52) product coupons each redeemable for one (1) package of Maple Leaf® Natural Selections®. The Prize Supplier estimates the national average retail value of a package (150-250g) of Maple Leaf® Natural Selections® sliced meat at \$6.99 CDN; and (c) one hundred and four (104) boxes of assorted Dare products (selection may include: Bear Paws®, Boulangerie Grissol®, and Breton®). Varieties will be selected by the Sponsor in its sole and absolute discretion. The Sponsor estimates the national average retail value of a box of Dare Bear Paws® cookies is \$3.00 CDN.

"BUDDY" ELIGIBILITY: For the purpose of these Rules the eligible winner must select a "buddy" which is defined as an individual who is a legal Canadian resident, who reside in Canada, who is of the age of majority in his/her province/territory of residence and is a personal friend of the eligible winner. For clarity the term "personal friend" is a person who the eligible winner has direct two way communications with and with whom it is reasonable to conclude that you have a personal relationship considering sharing interests, experiences, opinions and other relevant factors. The eligible winner's "buddy" can't be a person who resides within the same household, who is an immediate family member whether through marriage or common law, and is not related to the individual. "Immediate family" means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse, regardless of where they reside. The selected individual may be requested to provide a copy of government photo identification for the sole purpose of verification.

The approximate retail value of both components is \$5,000.00 CDN with the approximate retail value of the eligible winner's component at \$2,500.00 CDN and the approximate retail value of the eligible winner "buddy" component at \$2,500.00 CDN.

Any depiction of the Prize or component of the Prize in advertising and/or promotional materials is for illustrative and guidance purposed only.

The value of "Lunch for a Year" was determined by using the following items:

- One package of Maple Leaf® Natural Selections® Oven Roast Turkey Breast (150-250 grams), approximately 10 slices (estimate is based on using one to two (1-2) slices per sandwich). Approximate retail value of a package of Maple Leaf® Natural Selections® is \$6.99 CDN or \$0.70-\$1.40 for one to two slices of meat.
- One (1) loaf of whole wheat bread (approximately 14 slices). Approximate retail value of a loaf of bread is \$2.98 CDN or .43¢ per two slices of bread.
- One (1) package of sliced medium cheddar cheese, 12 slices (estimate is based on using one (1) slice per sandwich). Approximate retail value of one (1) package of sliced cheese is \$2.66 CDN or .22¢ per slice.
- Two (2) boxes of Bear Paws® cookies, 6 packs per box (estimate is based on using two (2) boxes of cookies). Approximate retail value of two (2) boxes of Bear Paws® cookies is \$6.00 CDN or .50¢ per cookie.
- One (1) medium apple. Approximate retail value of an apple is .68¢ CDN each.
- Miscellaneous lunch items i.e. Condiments or other fruits/veggies/sides. The estimated cost per sandwich is .96¢ CDN.
- One (1) glass (eight (8) ounces) of milk. Approximate retail value of an 8oz glass of milk is .33¢ CDN.
- Estimated total cost for a homemade lunch ranges from \$3.82 to \$4.52 CDN.

The average national retail values that are stated by the Sponsor were in effect ninety (90) days prior to the launching of this Contest.

Coupon Terms: The Maple Leaf® Natural Selections® manufacturer's coupons (each a "coupon") will expire on October 31, 2023. The coupons are subject to the terms and conditions stated on the coupon and are redeemable at participating Canadian retailers and original coupons must be presented at the time of a purchase. Coupon redemption is subject to available inventory at participating Canadian retailers. The winner is solely responsible for all costs not expressly described as included herein, including his/her own transportation to and from the store location and any other expenses.

Without limiting the generality of the foregoing, both components of the Prize must be accepted as awarded and are not transferable, assignable or convertible to cash. No substitutions except at Sponsor's option. The Sponsor reserves the right, in its sole and absolute discretion, to substitute the Prize or a component of the Prize thereof with an item or items of equal or greater value, including, without limitation, but at the Sponsor sole and absolute discretion, a cash award. The eligible winner portion of the Prize will only be awarded to the person whose verifiable full name and valid email address appears on the Entry Form associated with the Entry in question. By accepting each applicable component of the Prize, the confirmed winner and his/her selected "buddy" agree to waive all recourse against the Released Parties if any portion of their Prize or a component of the Prize thereof does not

prove satisfactory, either in whole or in part. The Prize winner and his/her selected “buddy” are solely responsible for all costs not expressly described herein. The winner and his/her selected “buddy” are not entitled to any monetary difference between actual prize value and the stated average national retail value of the Prize.

None of the Released Parties make any representation or offer any warranty, express or implied, as to the quality or fitness of the Prize or any component of the Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, the confirmed winner and his/her selected “buddy” understand and acknowledge that neither may seek reimbursement or pursue any legal or equitable remedy from the Sponsor or any of the other Released Parties should any component of the Prize thereof fails to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting the applicable portion of his/her Prize, the confirmed winner and his/her “buddy” each agree to waive all recourses against the Sponsor and all of the other Released Parties if his/her portion of the Prize or a component of the Prize thereof does not prove satisfactory, either in whole or in part.

8. **WINNER SELECTION PROCESS AND ODDS OF WINNING:** At approximately 2:00 P.M. EDT on October 10, 2022 a random draw will be held at 20440 Simcoe Street, Seagrave, ON, where one (1) eligible entrant will be randomly selected from among all eligible Entries that were submitted and received in accordance with these Rules during the Contest Period. The odds of winning the Prize depend on the number of eligible Entries submitted and received in accordance with these Rules during the Contest Period.
9. **ELIGIBLE WINNER NOTIFICATION:** The Sponsor or the independent contest organization will attempt to contact the eligible winner by email (using the information provided on the Entry Form) within three (3) business days of the Draw Date. The Released Parties will not be responsible for failed attempts to contact the eligible winner. If the eligible winner cannot be contacted as outlined above, or if there is a return of any notification as undeliverable; then the eligible winner will be disqualified without any liability to the Sponsor whatsoever (and the disqualified eligible winner will have no claim against the Sponsor with respect to the Contest, or anything related to the Contest) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries submitted and received in accordance with these Rules during the Contest Period (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner). The Sponsor is not responsible for the failure of an eligible winner to receive notification or other communications, concerning this Contest or for the failure for any reason whatsoever of the Sponsor, or the independent contest organization, to receive the eligible winner’s response or other communications from the eligible winner concerning this Contest.
10. **ACCEPTANCE OF PRIZE:** No one is a winner unless and until the Sponsor officially confirms him/her as a winner in accordance with these Rules. Before being declared as a confirmed prize winner, the

eligible winner will be required to: print, complete and return the Sponsors Declaration of Compliance with the Official Rules / Release of Liability and Consent to Publicity Form (the "**Release Form**") including: (a) the eligible winner must correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by e-mail or other electronic means, by telephone, or in the Sponsor's Release Form); and (b) sign and return within five (5) business days of notification the Sponsor Release Form (b) select a personal "buddy" for who will be required to print, complete and return the Sponsor's Buddy Declaration of Compliance with the Official Rules / Release of Liability and Consent of Publicity Form (the "**Buddy Release Form**"); (c) return both Release Forms within five (5) business days and in both instances; which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the applicable portion of the Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the applicable portion of the Prize or any portion thereof; (iv) agrees to the publication, reproduction and/or other use of his/her name, city/province/territory, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet (including, but not limited to, any social media platforms) unless prohibited by law. If the eligible winner: (a) fails to correctly answer the mathematical skill-testing question; (b) fails to return the properly executed Release Form and Buddy Release Form within the specified time; (c) cannot accept (or is unwilling to accept) and/or can't find a "buddy", for the "buddy" portion of the Prize for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then the eligible winner will be disqualified (and will forfeit all rights to the Prize in its entirety) without any liability to the Sponsor whatsoever, and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries submitted and received in accordance with these Rules during the Contest Period (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner). The eligible winner and/or his/her "buddy" may be required, at the Sponsor's sole discretion, to provide the Sponsor or to the independent contest organization with a copy of government issued photo identification showing his/her valid address. The eligible winner agrees to cooperate in any investigations by the Sponsor to confirm his/her eligibility and the eligibility of his/her "buddy" and to help ensure that the use of such eligible winner and/or prize winner and his/her "buddy" in advertising or publicity for the Contest will not bring the Sponsor or any of the Release Parties into public disrepute, contempt, scandal or ridicule or reflect unfavourably on the Contest or the Sponsor, as determined by the Sponsor in its sole discretion. Upon request the eligible winner and/or his/her eligible "buddy" will provide the name of his/her employer and/or occupation. No correspondence will be entered into except with the eligible winner. It is anticipated that the confirmed winner's portion of the Prize and the confirmed Buddies portion of the Prize will be sent to each confirmed winner's address as indicated on his/her

Entry Form or Buddy Release Form within thirty (30) to forty-five (45) days of being confirmed as a winner. If the Prize is returned as undeliverable for any reason whatsoever, the applicable Prize winner will have forfeited his/her right to receive his/her applicable portion of Prize.

11. **PRIZE WINNER:** If it is discovered that the Prize winner and/or his/her buddy made any false statement in any document related to the Contest, the Prize winner must promptly return to the Sponsor upon demand both portions of the Prize, or at the election of the Sponsor the total value of the Prize as stated in these Rules.
12. **CONDITIONS OF ENTRY:** By entering and submitting an Entry into this Contest, eligible entrants acknowledge compliance with these Rules including all eligibility requirements; agree to abide by these Rules and by the decisions of the Sponsor with respect to all aspects of the Contest, including without limitation any decision respecting the eligibility or the identity of any person who participates or attempts to participate in the Contest. All decisions of the Sponsor are final and binding on all persons who enter the Contest. Entrants who have not complied with these Rules will be disqualified.
13. **DISPUTE:** In the event of a dispute as to the identity of an entrant, entries made on-line will be deemed to have been made by the authorized account holder of the e-mail address submitted at the time of entry. An "authorized account holder" is defined as the natural person assigned to an e-mail address by an Internet service provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail addresses. The eligible winner may be required to show proof of being the authorized account holder for the e-mail address associated with the winning Entry.
14. **GENERAL:** All Entries become the property of the Sponsor and all such Entries will not be returned. The Sponsor and the Released Parties, do not assume any responsibility for and are not responsible for: (i) the incorrect or inaccurate capture for any reason of an Entry; (ii) Entries that fail to comply with these Rules; (iii) any loss, damage, or claims caused by the awarded Prize or the Contest itself; (iv) any technical or communications failures affecting the Contest or the awarding of the Prize, or causing damage or injury to any person, including without limitation, any failure of a website during the Contest Period, any technical or communications problems, any human or technical error, any printing errors, any lost, misdirected, delayed or garbled data or transmissions, any omissions, any interruption, any deletion, any defect, any failure of any telephone or computer lines, any technical malfunction of any computer on-line systems, servers, access providers, computer equipment or software, any failure of any e-mail or other electronic message, any loss or non-recording of any Entry on account of technical problems or traffic congestion on the Internet or at any website, any loss or delay in any mail or courier service, any combination of the foregoing, or any injury or damage to an eligible person, or any loss or injury or damage to any person's computer or other electronic devices, related to or resulting from uploading or downloading any material in the Contest, all of which may affect a person's ability to participate in the Contest; or (v) any other matter whatsoever. Entry material/data that have been

tampered with or altered are void. The Sponsor and the Released Parties shall have no responsibility whatsoever for printing, prizing, programming, or production errors.

15. **GOVERNING LAW:** To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants/entrants, the Sponsor or any of the other Released Parties in connection with the Contest will be governed by and construed in accordance with: (i) the laws of the Province of Québec and the laws of Canada applicable therein in respect of residents of the Province of Québec, and (ii) the laws of the Province of Ontario and the laws of Canada applicable therein in respect of residents of the other Canadian provinces/territories, without regard to conflicts of law principles. The parties hereby consent to the exclusive jurisdiction and venue of the courts located in Quebec or Ontario in any action to enforce (or otherwise relating to) these Rules or relating to this Contest. Void where prohibited by law.
16. **DISQUALIFICATION:** It is the responsibility of any eligible person/entrant who submits an Entry into the Contest to ensure that he/she has complied in full with all of the conditions and requirements contained in these Rules. In addition to any other rights of the Sponsor contained in these Rules, the Sponsor, reserves the right in its sole discretion to disqualify any individual/entrant who is found to be tampering with the entry process, or with the operation of the Contest, to be acting in violation of these Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the apparent intent to disrupt or undermine the legitimate operation of the Contest, or to annoy, abuse, threaten or harass any other person. The Sponsor, reserves the right to seek damages and other remedies from and against any such person/entrant to the fullest extent permitted by law. Entries generated by script, macro, programmed, robotic or other automated means are prohibited and will be disqualified.
17. **DISCREPANCIES:** In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the entry form, website, French version of these Rules, point of sale, television, print or online advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor; the terms and conditions of these English Rules shall prevail, govern and control to the fullest extent permitted by law.
18. **FOR QUEBEC RESIDENTS:** Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.
19. **FORCE MAJEURE/PRINTING AND PROMOTION ERRORS:** The Sponsor, reserves the right, subject only to the approval of the Régie des alcools, des courses et des jeux (the “**Régie**”) in Quebec, to suspend or terminate this Contest or to amend, enlarge or modify these Rules at any time and in any way, without prior notice. Without limiting the generality of the foregoing, and subject to the approval of the Régie which may be required, the Sponsor, reserves the right, without prior notice and at any time, to terminate the Contest, in whole or in part, or to modify, or suspend the Contest in any way, if it

determines, in its sole discretion, that the Contest is impaired or corrupted in any way or that fraud or technical problems, failures or malfunctions (including, without limitation, computer viruses, glitches, or printing or production errors) have destroyed or severely undermined the integrity, and/or feasibility of the Contest, in whole or part. In the event the Sponsor is impeded or prevented from continuing with the Contest as planned or intended by any event beyond its control, including, but not limited to fire, flood, natural or manmade epidemic or health hazard or crisis, earthquake, explosion, labour dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), any Federal, Provincial, or local government law, order, or regulation, public health crisis, the order of any court or government agency of applicable jurisdiction, or by any other cause not reasonably within the Sponsor control, then subject to any governmental approval from the Régie which may be required, the Sponsor shall have the right to modify, suspend, or terminate the Contest. Subject to the provisions of these Rules, only the type and number(s) of Prizes described in these Rules will be awarded in the Contest. If, due to printing, prizing, programming, production or other errors or for any other reason whatsoever, the number of individuals claiming the right to receive the Prize exceeds the number of Prizes available to be won as set out in these Rules, the Sponsor may, at its sole discretion, elect to award only the correct number of Prizes as described in Rule 7 of these Rules by means a random drawing from among all persons making purportedly valid claims for such Prize. Inclusion in such drawing shall be the only remedy available in such circumstances for any eligible person who has participated in the Contest. Under no circumstances shall the Sponsor be required to award or distribute more than the correct number of Prizes.

20. INVALIDITY: The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Headings and captions are used in these Rules solely for ease of reference and shall not be deemed or considered to affect in any manner the meaning or intent of these Rules or any provision hereof. These Rules cannot be modified or amended in any way except in writing by a duly authorized representative of the Sponsor. Subject to the provisions of these Rules, employees of the Sponsor, or of any of its representatives, are not authorized to modify, amend or waive these Rules.

21. CONSENT TO USE PERSONAL INFORMATION: The Sponsor respects your right to privacy.

- a. To view the Dare Foods Limited privacy policy, visit https://www.darefoods.com/ca_en/privacy. By participating in this Contest, entrants consent to the use of their personal information for the purpose of administering the Contest, for the purposes set out in these Rules, and in accordance with the Sponsor's privacy policy. In the course of conducting this Contest, the Sponsor will acquire certain personal information as submitted by persons seeking to enter the Contest. If any such person chooses to "opt into" receiving future communications from the Sponsor, the

Sponsor from time to time will send that person email notifications of other contests, products, news and other matters which the Sponsor deems is of public interest. A person can ask the Sponsor to remove his/her name from that emailing list by contacting the Sponsor in the manner specified in the Sponsor's privacy policy on the Sponsor's website at https://www.darefoods.com/ca_en/privacy.

- b. To view the Maple Leaf Foods Inc. privacy policy, visit <http://www.mapleleaffoods.com/privacy-policy/>. By participating in this Contest, entrants consent to the use of their personal information for the purpose of administering the Contest, for the purposes set out in these Rules, and in accordance with the Prize Partner privacy policy. In the course of conducting this Contest, the Prize Partner will acquire certain personal information as submitted by persons seeking to enter the Contest. If any such person chooses to "opt into" receiving future communications from the Prize Partner, the Prize Partner from time to time will send that person email notifications of other contests, products, news and other matters which the Prize Partner deems is of public interest. A person can ask the Prize Partner to remove his/her name from that emailing list by contacting the Prize Partner in the manner specified in the Prize Partner privacy policy on the Prize Partner website at <http://www.mapleleaffoods.com/privacy-policy/>.